

Helping local Veterans in need

Join the social movement to raise awareness of the veteran suicide crisis and how we can combat it locally

The Veteran suicide rate in Ohio and Kentucky is nearly double the national average for non-veterans. Here in Greater Cincinnati, thousands of former service members struggle with unemployment, homelessness, addiction and service related disabilities. Through #GiveVets22 you can join Easterseals in creating solutions for veterans, regardless of their discharge status, to thrive in our region.

HERE'S THE IMPACT OF YOUR INVESTMENT IN LOCAL VETERANS:

HIRED!



50

HOMELESS VETERANS
FOUND LIFE-CHANGING WORK

SOS!



300%
INCREASE

IN CALLS FOR SUPPORT
FROM VETS

RETENTION!



97%

OF 2017 HIRES MAINTAINED
EMPLOYMENT
FOR AT LEAST ONE YEAR

The US Department of Veteran Affairs National Strategy for Preventing Veteran Suicide calls for a comprehensive approach to prevent veteran suicide and effective networks of support.

These are protective factors that can help offset the risk for veterans:

- Feeling connected to other people
- Having a sense of purpose in life
- Access to mental healthcare
- Positive coping skills

Easterseals Military and Veteran Services leaves no veteran behind!

Visit GiveVets22.org for more information



Does your business believe in supporting Greater Cincinnati's veterans and their families?

Here's how you can show your support and make an impact.

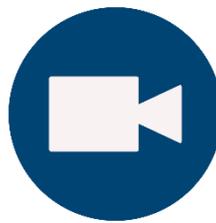


1: Accept the #GiveVets22 Challenge

Become a Business Partner of Easterseals #GiveVets22 campaign during the month of September, National Suicide Prevention Awareness Month.

For your gift of \$220 or more, Easterseals will schedule your sponsorship day in September. Your funds directly support veterans who call in to ask for assistance.

Contact Lauran McHaffie (info below) to get set up.

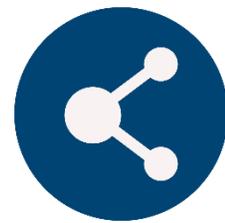


2: Record Your Video

Record your #GiveVets22 video sharing your support.

State your business name and that you support #GiveVets22 so no local veteran or their family is left behind. Perform any activity or challenging task 22 times or for 22 seconds to link your support to #GiveVets22. Be creative, be visual, and be safe!

In the video, also tell your followers about any special programs or discounts you offer to active duty service members or veterans.



3: Share It and tag us!

Post your video on your sponsorship day to social media.

Tag @EastersealsGC and #GiveVets22.

Challenge your social media followers to get involved at GiveVets22.org. Give us your logo to put on that web page.

We will share your post (3x) to our social media followers and follow your channel. And we'd love for you to follow us back!

For questions about sponsorship opportunities:

Contact Lauran McHaffie
Easterseals Annual Giving Leader
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