



February 1, 2018

Dear Business Owner,

I am writing you concerning a wonderful sponsorship opportunity with the **2018 SPARK Olympics** sponsored by **Key Spot by Quality SAP** in partnership with the **Lakota YMCA**. **SPARK Olympics** stands for **Supporting Physical Activity and Recreation for Kids**. Our goal is to provide a fun event for teens, promoting physical activity, competition, and fellowship. In addition, a portion of the proceeds will benefit 2 worthy organizations, **Leading Scholar Scholarship Foundation** and **T1 Diabetes Journey**. The event will be for students from 7th-12th grade, and held on **Saturday April 7, 2018 11am – 3pm** at the **Mason Sports Park** located on 3400 Mason-Morrow-Millgrove Road in Mason.

This will be a great event for the community, with representatives from schools such as Mason, Lakota, & Princeton. We are offering this exciting opportunity for your company to support a great cause, and provide exposure for your business. We are anxiously looking forward to a successful event, and partnering with companies such as yours.

Please take a moment to review and select the sponsorship package that best fits your business and budget. Below are the details concerning this year's sponsorship levels. We hope to add you to the growing list of supporting partners. The **deadline for Sponsor Registration is Friday, March 9, 2018:**

\$1,000 – Gold Sponsor	\$500 – Silver Sponsor	\$200 – Bronze Sponsor
<ul style="list-style-type: none"> Sponsor listing as Gold Sponsor on event promotional material A one year business ad on the Key Spot mobile app, for sharing business, services, & events with the community, www.keyspotapp. Business sponsor logo on the event page with a link to your website. Large Logo on SPARK Olympics event T-shirt Marketing items in giveaway bags Sponsor tent with table at the event An 18 x 24 advertising sign at the SPARK Olympics Event 	<ul style="list-style-type: none"> Sponsor listing as Silver Sponsor on event promotional material A 9 month business ad on the Key Spot mobile app, for sharing business, services, & events with the community, www.keyspotapp. Business sponsor logo on the event page with a link to your website. Logo on SPARK Olympics event T-shirt Marketing items in giveaway bags Sponsor table at the event 	<ul style="list-style-type: none"> Sponsor listing as Bronze Sponsor on event promotional material A 6 month business ad on the Key Spot mobile app, for sharing business, services, & events with the community, www.keyspotapp. Marketing items in giveaway bags

If your organization would like to participate in this year's event as a sponsor, please go to the following webpage to submit your sponsorship order. You can also use the QR code to get to the webpage using your mobile phone.

Webpage URL:

<http://www.keyspotapp.com/spark-olympics-sponsorship.html>

QR code to access the webpage:



Please feel free to contact me with any additional questions. Thank you for your time and consideration.

Sincerely,

Cynthia McCalister
 SPARK Olympics Event Organizer
 (513) 227-2079
cjmccalister@qualitysap.com

