

September 12, 2017

Leadership Development and Assessment

Hear from a local business leader with over 40 years of experience. Explore the traits of managers and leaders. Look at self-assessment tools and what it takes to move from a manager to a great leader. Identify what makes a great coach and how it relates to business today.

October 18, 2017

Education and Workforce Development

Butler Tech will provide information about their high school and adult programs that are specifically designed needs and career advancement. Representatives of Butler Tech and Miami University Hamilton will address the needs of area business and industry generally, and how both organizations contribute in meaningful ways to workforce development in our communities and beyond.

November 15, 2017

Health Services

Understand the challenges of the current health industry as well as the healthcare consumer market as it stands today. Hear from an industry expert from Mercy Health-Fairfield Hospital, and what they are doing to support this area's health needs.

December 13, 2017

Local Non-Profits and Charities

Learn more about how non-profits in our community work well and who they serve. The Fairfield YMCA will host the event and also have you participate in team-building exercises.

January 17, 2018

Economic Development

Develop an understanding of the current economy and future economic development from an industry insider. See how interest rates, the labor market, and the current outlook will affect your business. Hear government officials discuss economic trends and development in this area.

February 15, 2018

Industry

Understand challenges industry leaders face in their workplace and what keeps them up at night. Learn the impact, challenges, opportunities and responsibilities that government regulations, health care and a shortage of skilled workers have on our community. Tour industry facilities and have discussions with their leaders on how and what can be done to improve Fairfield as a community to attract more industry businesses.

March 14, 2018

Communications and Media

Learn how the Fairfield Chamber can help you market your business through Social Media platforms including websites, Facebook and Twitter. Cox Media Group Ohio will update you on marketing avenues from radio, TV, and print. News reporters will discuss the decision-making process on what to cover in the news, and how to develop press releases that will gain attention. There will be an interactive tour of a Cox Media Group Ohio facility.

April 18, 2018

Government Relations and Criminal Justice

The Fairfield Police Chief will discuss how police and businesses can work together. Learn about how the Criminal Justice system works in Fairfield. Tour the City Fire Station, and learn how to keep your business safer.

May 17, 2018

Graduation Celebration

The class will be presented with a certificate, graduation program and lunch at the Nuxhall Miracle League. Hear from Kim Nuxhall (son of famed Reds player, Joe Nuxhall) and participate in some fun activities on the baseball field with your classmates.

Registration

Deadline: August 15, 2017

Name: _____

Company: _____

Address: _____ State: _____ Zip: _____

Email: _____ Phone: _____

\$395 Each for Members x _____ # Participants

Payment Enclosed: _____

\$450 Each for Non-Members x _____ # Participants

Questions? Contact us at president@fairfieldchamber.com

Send form & payment to:

Fairfield Chamber of Commerce
670 Wessel Drive
Fairfield, OH 45014

or Fax to: 513-881-5503

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